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Steve Stuebner PR & Marketing wins 2-year contract with the Idaho Department of Water Resources, Idaho Water Resource Board

BOISE – (July 20, 2017) -- Steve Stuebner PR & Marketing, an award-winning public relations firm based in Boise, has received a two-year contract with the Idaho Department of Water Resources (IDWR) and the Idaho Water Resource Board (IWRB) after winning an RFP process managed by the state Division of Purchasing.

“Steve has a long history of covering natural resources in the state of Idaho as a reporter, and it was important to us to work with someone who has comprehensive knowledge of water issues in the state,” said Roger Chase, chairman of the Water Board. “Steve also has demonstrated a proven ability to get our news in the Idaho news media because of his personal relationships with editors and reporters across the state, and understanding the regional nature of Idaho media markets. We also appreciate Steve’s skills in using different communication tools to share information with the general public.”

Stuebner will manage strategic communications for IDWR and IWRB, including media relations, web video, annual reports and other communications projects for the water agencies.

Stuebner also works on communications and social media marketing for the Idaho Rangeland Resource Commission, the Idaho Soil and Water Conservation Commission, the Idaho Outfitters and Guides Association, Southern Idaho Tourism, and other clients. He’s an author of more than 10 books on outdoor recreation, the environment and tourism.

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