

**Rathdrum-Spokane Aquifer  
Policy Advisory Committee  
(Executive team)  
Meeting  
Sept. 28, 2004**

(Prepared by Jani Gilbert 9-30-04)

Attended:

Annette Duerock, Panhandle Health District  
Geoff Harvey, Idaho DEQ  
Julia McHugh, Spokane Aquifer Joint Board  
Jani Gilbert, WA. Dept. of Ecology  
Mike Peterson, The Lands Council

Education/Outreach/Information efforts:

Jani reminded the group that Mark Savoca (USGS) confirmed that we can use some aquifer study money for education/outreach projects and goals.

We narrowed our projects down to these, pending approval from other PAC Executive Team members and the Management Advisory Committee (MAC).

Several of us did research on the cost of different communication tools including inserts, ads, public service announcements, Welcome Wagon inserts, etc. Thank you for everyone in our executive team who made those calls! Now we have most of the information we needed to make decisions next year and the year after.

FOR NOW:

We would like to put \$3,000 into the printing of the new, updated Aquifer Atlas. It is now in the final stages of being updated. John Covert of Ecology's water resources program is taking a last minute look at it as is Idaho DEQ and others. Information about the study is being added, but written in a way that won't make the atlases obsolete too quickly. For \$3,000 we will receive a total of 600 atlases to distribute from the PAC.

We want to send atlases to elected officials (federal, state and local) and other decision-makers with a cover letter that explains the status of the study and the successes of the technical folks working on it!

Other organizations paying for more atlas printing include EWU, Spokane Aquifer Joint Board, Idaho DEQ through the Panhandle Health District, the city of Spokane, and the Idaho Dept. of Water Resources.

We plan to have a **public meeting** for stakeholders on January 27, 2005, at Templins from 6-9 p.m. With room rental, coffee, etc. this may cost approximately \$300. In addition we will want to run a newspaper ad or two in the Spokesman Review and Inlander to publicize the meeting. (Jani will do news release as well.)

In October or November we want to run a larger **ad in the Inlander** (week-long shelf-life and cheaper than the Spokesman) with a brief study update and instructions about how to get a new atlas. Unsure of cost. If we want to do an insert, the Inlander charges \$2,160 and the insert would reach 45,000 people.

We would like to print and distribute more **brochures**. They could be handed out at the myriad of meetings being held surrounding the Spokane River.

As a reminder, our education **outreach goals** are:

- To reinforce that the study is on-going and will be for a few years (Neil has received calls from constituents who think the study has already been completed.)
- To make sure elected officials at all levels of government are kept apprised of the study's progress.
- To keep relevant local government offices up-to-date.
- To help ensure funding continuation.
- To help ensure public buy-in for the study results.
- General public awareness.

### Meetings

- The PAC's Executive Team will meet again, as usual, on the 4<sup>th</sup> Tuesday of the month, which is October 26. Location TBA. We need to get down to the nitty gritty of the public meeting agenda, speakers, etc.
- The whole PAC will be invited to attend a meeting on November 9<sup>th</sup> at 3 p.m. The list will come from the meeting on April 7<sup>th</sup>, 2004 at the Post Falls Library, where it was decided that that whole group WAS the PAC!
- On January 27, we will have the large, bi-state, public stakeholder meeting at Templins.

### Study work plan:

Show me the work plan. Guy Gregory (Ecology-PTLT) tells me the '05 work plan is in draft and will be through the TAC and modeling team review soon, and in a form the PAC may wish to review.

I will see that we all get a copy.

### Action items:

- Jani will bird-dog making sure that Covert reviews the atlas and that the study is included in the update. She will arrange for payment.
- Mike P. will arrange the room, refreshments, etc. for the January 27 public meeting. Jani or delegate (hee hee) will arrange for payment.
- Who will take on getting more brochures printed and distributed?
- Please be thinking of speakers and we will ask the PTLT to help us.
- Jani will distribute the work plan (scope-of-work?) to the PAC when ready.